

## SWISSINSO'S FIRST OPEN HOUSE AT THE SOLAR ENERGY AND BUILDING PHYSICS LABORATORY OF THE EPFL A SUCCESS

New York, NY – Nov. 5, 2009 – SwissINSO, an innovative company offering turn key industrial applications powered by solar energy (OTCBB:PASH), is pleased to report that its first Open House at the Solar Energy and Building Physics Laboratory (LESO-PB) of the Ecole Polytechnique Fédérale de Lausanne (EPFL), Switzerland was a huge success. The two entities collaborated on the event on Tuesday, November 3<sup>rd</sup>.

Over 60 people were in attendance at the open house, including bankers, investors, scientists, architects, politicians and members of the press. Dr. Yves Ducommun, CEO of SwissINSO, Professor Jean Louis Scartezzini, Director of the Solar Energy and Building Physics Laboratory of EPFL, and Dr. Andreas Schueler gave presentations to the group, including demonstrations of new technologies used by the company for glazing that is applied to solar thermal collectors developed at LESO-PB/EPFL.

“We are extremely pleased with the turnout,” said Dr. Yves Ducommun, CEO of SwissINSO, “Our relationship with the LESO-PB at EPFL is significant, and being able to share our technological innovations and corporate vision with interested parties was a momentous occasion that generated very positive feedback. We plan on holding more Open House events in the future.”

**About EPFL:** Ecole Polytechnique Fédérale de Lausanne (EPFL), is one of the premier academic institutions in Switzerland and Europe. Charged with three missions - education, research and technology transfer at the highest international level - EPFL is associated with several specialized research institutes, and combined with its sister institution in Zurich, the schools are among the pre-eminent educational and applied research establishments in the world. The EPFL has always nurtured a spirit of adventure and is dedicated to pursuing innovative projects that are combining fundamental and applied research to the advancement of Science.

**About SwissINSO:** SwissINSO SA, a Swiss corporation located in Lausanne, Switzerland, utilizes its intellectual property assets to provide environmentally friendly, innovative solar energy solutions and related technology to meet growing global needs. The company's goal is to become a world leader in turn-key solutions using renewable energy for the purification and desalination of water and the air cooling of buildings. Additional information can be found at <http://www.swissinso.com>.

**Safe Harbor Statement:** A number of statements contained in this press release are forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Act of 1995. These forward-looking statements involve a number of risks and uncertainties, including our ability to raise capital when needed and on acceptable terms and conditions, the intensity of competition and general economic factors. The actual results SwissINSO, recently acquired by Pashminadepot.com, may achieve could differ materially from any forward-looking statements due to such risks and uncertainties. SwissINSO encourages the public to read the information provided here in conjunction with its most recent filings, which may be viewed at [www.sec.gov](http://www.sec.gov).

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