

**SWISSINSO BEGINS COLLABORATION WITH THE SOLAR ENERGY
LABORATORY AND BUILDING PHYSICS LABORATORY OF THE ECOLE
POLYTECHNIQUE FÉDÉRALE DE LAUSANNE (EPFL), SWITZERLAND**

*Open House at the Ecole Polytechnique Fédérale de Lausanne to be held on Tuesday, November
3rd from 5 pm to 7 pm*

New York, NY – Oct. 27, 2009 – SwissINSO, an innovative company offering turn key industrial applications powered by solar energy (OTCBB:PASH), is pleased to announce a collaboration with the Solar Energy Laboratory and Building Physics Laboratory (LESO-PB) of the Ecole Polytechnique Fédérale de Lausanne (EPFL), Switzerland. The two entities will hold an Open House at EPFL on November 3rd, 2009 from 5- 7 pm at the LESO-PB laboratory in Lausanne, Switzerland. For more information and to register to attend, please visit www.swissinso.com/openhouse/.

Under the terms of a technology transfer and research agreement signed by SwissINSO, the company has access to a new process to coat glazing for solar thermal collectors by vacuum magnetron sputtering deposition of a colored layer opaque to the eye but transparent to solar energy. The agreement includes intellectual property rights on future developments made by the LESO-EPFL in this field. The technology transfer is now becoming effective and collaboration has started.

Professor Jean Louis Scartezzini, Director of the Solar Energy and Building Physics Laboratory of EPFL, commented, “The LESO-PB/EPFL has developed new technologies for the glazing that is applied to solar thermal collectors, and wishes that this technology is transferred to industry in order to benefit the public. This revolutionary proprietary nanotechnology was developed by Dr. Andreas Schueler and his team over the last 7 years, and it represents over several million dollars spent on research and development to bring it to the market. Indeed, three full scale solar thermal collectors have already been manufactured using commercial vacuum-based magnetron sputtering systems for depositing nanocomposites in varying thickness and layers.”

Dr. Andreas Schueler states, “These solar thermal collectors are innovative in that we can manufacture them in various color patterns using nanotechnology. This is a major breakthrough, allowing architects to use solar thermal collectors on the curtain wall of glazed buildings while enhancing the aesthetic appearance of their architecture. We are looking forward to working in close association with SwissINSO as they commercialize this innovative product and its application to the solar cooling of buildings.”

Dr. Yves Ducommun, CEO of SwissINSO said, “We are very pleased to be associated with such a prestigious educational institution as the LESO-PB at EPFL. This is a true partnership between the academic and commercial worlds. We are excited about the future collaboration potentials and synergies between SwissINSO and the LESO, and we have already received numerous inquiries from architects and major construction companies about this revolutionary solar energy product. The alternative energy field is forecasted to grow significantly over the foreseeable future, and we are keen to bring these cutting-edge products to market and thus contribute to this expansion.”

About EPFL: Ecole Polytechnique Fédérale de Lausanne (EPFL), is one of the premier academic institutions in Switzerland and Europe. Charged with three missions - education, research and technology transfer at the highest international level - EPFL is associated with several specialized research institutes, and combined with its sister institution in Zurich, the schools are among the pre-eminent educational and applied research establishments in the world. The EPFL has always nurtured a spirit of adventure and is dedicated to pursuing innovative projects that are combining fundamental and applied research to the advancement of Science.

About SwissINSO: SwissINSO SA, a Swiss corporation located in Lausanne, Switzerland, utilizes its intellectual property assets to provide environmentally friendly, innovative solar energy solutions and related technology to meet growing global needs. The company's goal is to become a world leader in turn-key solutions using renewable energy for the purification and desalination of water and the air cooling of buildings. Additional information can be found at <http://www.swissinso.com>.

Safe Harbor Statement: A number of statements contained in this press release are forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Act of 1995. These forward-looking statements involve a number of risks and uncertainties, including our ability to raise capital when needed and on acceptable terms and conditions, the intensity of competition and general economic factors. The actual results SwissINSO, recently acquired by Pashminadepot.com, may achieve could differ materially from any forward-looking statements due to such risks and uncertainties. SwissINSO encourages the public to read the information provided here in conjunction with its most recent filings, which may be viewed at www.sec.gov.

Contact:

Yves Ducommun
+41 22 310 86 08
contact@swissinso.com

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