

PASHMINADEPOT.COM, INC. APPOINTS MR. CLIVE HARBUTT TO ITS BOARD OF DIRECTORS

New York, NY Oct. 16, 2009 – Pashminadepot.com, Inc. (OTCBB:PASH) is pleased to announce the addition of Mr. Clive Harbutt to its Board of Directors, effective immediately. The appointment follows Pashminadepot.com’s definitive stock purchase agreement of SwissINSO SA announced last month.

Mr. Harbutt is founder and managing partner of Swiss Investment Consulting Group SA (SICG), based in Geneva, Switzerland. SICG works closely with venture capital funds and investors in technology, cleantech & life sciences, providing support on the various non-scientific and technical challenges facing investors and companies as they move forward. Mr. Harbutt is also co-founder of Strategic Impact Consulting Group S.A., which focuses on Lean Six Sigma process improvement, internal controls, system design, implementation and audit.

Mr. Harbutt has extensive audit, finance and accounting experience, having held very senior corporate finance positions in a number of global blue-chip companies such as Pfizer, Howmedica, Serono and Firmenich. Born and raised in London, England, Mr. Harbutt has worked in Latin America, the U.S.A. and Europe. He is a qualified accountant and a *Lean Six Sigma* Black Belt. He is a member of the American International Club of Geneva and British-Swiss Chamber of Commerce. He is also an ambassador for the MBA program at the University of Geneva.

“Joining this company is a great opportunity for me to be involved in an exciting venture,” noted Mr. Harbutt. “As the acquisition of SwissINSO is finalized, I am looking forward to contributing to its success by providing expertise in the field and raising capital. I’ve been working closely with SwissINSO management, and their technology amazes me. This is a momentous day in my career as we take a young company to great heights.”

About SwissINSO: SwissINSO SA, a Swiss corporation located in Lausanne, Switzerland, utilizes its intellectual property assets to provide innovative solar energy solutions and related technology to meet growing global needs. The company’s goal is to become a world leader in turn-key, solar powered solutions for the purification and desalination of water and the air cooling of buildings. Additional information can be found at <http://www.swissinso.com>.

Safe Harbor Statement: A number of statements contained in this press release are forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Act of 1995. These forward-looking statements involve a number of risks and uncertainties, including our ability to consummate the closing, our ability to raise capital when needed and on acceptable terms and conditions, the intensity of competition and general economic factors. The actual results Pashminadepot.com may achieve could differ materially from any forward-looking statements due to such risks and uncertainties. Pashminadepot.com encourages the public to read the information provided here in conjunction with its most recent filings, which may be viewed at www.sec.gov.

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